

Error! Filename not specified.

«RTN_ADDR_1»
«RTN_ADDR_2»
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«RTN_ADDR_6»

«LETTER_DATE»

«RCPNT_NAME_1»
«RCPNT_NAME_2»
«RCPNT_ADDR_1»
«RCPNT_ADDR_2»
«RCPNT_ADDR_3»

Dear «COMPANY_SHORTNAME» Customer:

You now have the opportunity, through the New York Retail Access Program, to choose the company that generates your electricity. This company is called an Energy Service Company or ESCO. Whether or not you choose a new ESCO, we will still deliver the electricity to your home or business.

As you requested, we are enclosing information to help you choose a new ESCO. One item is the most recent 12-month history of your energy use, which identifies your service classification at the upper right. Check the current price to compare for your service classification on the attached sheet. You will save money if the ESCO's price for electricity is lower than your price to compare.

We have included a list of eligible ESCOs serving customers in your area. Customers can also get an updated ESCO list from the New York Public Service Commission's web site at www.dps.state.ny.us/eschoice.com or by calling toll-free 1-888-697-7728.

To select an ESCO for the first time or to change ESCOs, you should contact your chosen ESCO to request service to be established. You must provide your ESCO with your 20-digit customer number and service classification, which are shown at the top of the usage report. Your ESCO will notify us and we will send you a letter to confirm your choice. We are required to provide that ESCO with your account information, including your historical load data.

The most important thing about the Retail Access Program is that the power to choose belongs to you. If you have questions about the program, please call our Retail Choice Center toll-free at 1-888-478-2300, Monday through Friday from 8 a.m. until 8 p.m. Or, you can stop by our website at www.firstenergycorp.com.

Sincerely,

«COMPANY_LONGNAME»
«COMPANY_QUALIFIER»

P.S. Subject to the terms of your ESCO agreement, you may return to «COMPANY_SHORTNAME»'s tariff rates at any time. Returning customers will have the option to choose Market Based Rates or Standard tariff rates. Under our tariff, all Commercial and Industrial customers who return for any reason for their electric supply and those residential customers who select Market Based Rates will be required to remain with «COMPANY_SHORTNAME»'s for a minimum of one year. All other residential customers may choose a new ESCO at any time.

Account Number: «ACCT_DISP»