

# LIGHTNING IS UNPREDICTABLE.



## HELP GET PROTECTED WITH SURGE ASSIST.

**GET UP TO \$4,000 OF SURGE ASSIST PROTECTION FOR ONLY \$6.99/MONTH\* WITH NO DEDUCTIBLE AND NOTHING TO INSTALL.**

The cost to repair or replace your home's appliances, computers and electronics due to a power surge can be expensive. Surge Assist Protection is an affordable way to help make sure you're covered from the unexpected costs of damage caused by power surges.

### HOW SURGE ASSIST PROTECTION WORKS:

- Sign up – by phone, by mail or online
- A \$6.99\* charge will appear on your monthly electric bill (with approved credit)
- We'll reimburse you up to \$4,000\*\* annually for repairs on covered claims. If repair is not feasible, we'll pay for a replacement.
- There is an initial 30-day waiting period to make a claim\*\*

**Unlike most homeowners insurance, there's no deductible. Sign up today.**

### 3 EASY WAYS TO SIGN UP:



**CALL** 1-800-505-SAVE to enroll now



**COMPLETE AND RETURN** the form on the back of this insert



**VISIT** [smart-mart.com/shop/surgeassist](http://smart-mart.com/shop/surgeassist)

**To enroll, simply fill out and return this form with your electric bill payment.**

**YES!** Please enroll me in the Surge Assist Program.

Include the \$6.99\* charge on my monthly electric bill, if eligible. I understand that I will be protected for up to \$2,000 per incident/\$4,000 annually in repairs or replacement costs on covered claims, and that I will receive complete terms and conditions of the plan within two weeks after the program commencement date.

Name: \_\_\_\_\_  
(Please print)

Account Number: (Located on your electric bill)

\_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_  
(Required for enrollment)

\*Enrollment eligibility may be contingent on our ability to add the program charge to the monthly electric utility bill. There is an initial 30-day waiting period before you can make a claim, giving you 11 months of protection during the first year of the program. This prevents service calls on pre-existing conditions and helps keep the program affordable.

\*\*For Terms and Conditions visit [www.smart-mart.com](http://www.smart-mart.com) and search surge assist.

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**FirstEnergy**<sup>™</sup>