

Reach Out



TO HELP THOSE IN NEED

At The Illuminating Company, we understand the importance of helping customers during times of financial hardship. That's why we support the Co-Op program, administered by The Salvation Army, to help our customers maintain utility service after all other assistance has been exhausted.

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Company
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Please help us continue this valuable program.

If you want to contribute, select one of the options below. Your contribution is tax deductible.

- **Automatic monthly contributions** – Fill out and enclose this form with this month's payment. Starting next month, we'll add the designated amount to the total amount due on your electric bill. If you're already a contributor, your contribution will continue to be added to your total amount due. To change your contribution, check the new amount on this form and return it with your payment. You can cancel your contribution at any time by calling The Illuminating Company at 1-800-589-3101.
- **Direct Contribution to The Salvation Army** – Mail your one-time donation to The Salvation Army agency nearest you.

Option 1. Automatic Monthly Contribution

Please add the amount I've marked below to the total amount due on my monthly electric bill:

\$25 \$10 \$5 \$1 \$ _____

NAME

ADDRESS

CITY, STATE, ZIP

THE ILLUMINATING COMPANY ACCOUNT NUMBER

SIGNATURE

Option 2. Direct Contribution to The Salvation Army

Please write a check to "The Salvation Army" and mail it to the Cleveland agency:

The Salvation Army
2507 East 22nd Street
Cleveland, OH 44115

(To ensure your donation stays in your community, please write "The Illuminating Company" on your check's memo line.)

Thank you for your contribution!

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