

# Get a \$1,500 discount on ENERGY STAR® Certified Heat Pump Water Heaters!

Heat Pump Water Heater Benefits:



- Uses 70% less electricity than standard electric models
- Saves an average of \$550 per year in electricity costs\*
- Eligible for a federal tax credit of 30% of installation costs up to \$2,000



**Find a participating contractor at [energysaveMD-home.com](https://energysaveMD-home.com)**

\*energystar.gov (\$550 savings is based on a household of four)

HVAC and Heat Pump Water Heater discounts are available to Maryland residential customers of Potomac Edison on qualified products purchased through and installed by a participating HVAC contractor between April 1, 2024 and December 31, 2026. Additional terms and conditions apply. See [energysaveMD-home.com](https://energysaveMD-home.com) for details. EmPOWER Maryland programs are funded by a charge on your energy bill. EmPOWER programs can help you reduce your energy consumption and save you money. To learn more about EmPOWER and how you can participate, go to [energysaveMD-home.com](https://energysaveMD-home.com). By participating in energy efficiency and peak demand reduction programs, customers agree their electric utility will maintain ownership of all Capacity Rights from electric savings measures, which refers to the demand reduction associated with any energy efficiency or peak demand reduction measures for which incentives were provided by the Company. Potomac Edison, their parents, subsidiaries, employees, affiliates and agents assume no responsibility for the performance of the equipment or equipment warranty, the quality of the work, labor and/or materials supplied, and/or the acts or omissions of any contractor.

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A FirstEnergy Company



**EmPOWER**  
MARYLAND

COMM10550-08-25-HW-CS

# Save on energy costs when you replace your old HVAC system with a new high-efficiency system.

Contact a participating contractor for discounts on ENERGY STAR® certified equipment:



- **\$7,100** on geothermal heat pumps
- **\$1,700** on cold climate heat pumps
- **\$1,500** on air source heat pumps
- **\$1,400** on central air conditioners
- **\$800** on ductless heating and air conditioning systems



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Financing available through:



**BESMART**  
FINANCING ENERGY EFFICIENCY UPGRADES FOR YOUR HOME

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