

BMW Group Corporate Sales Program

Customer Information Form (CIF)

PotomacEdison[™]
A FirstEnergy Company

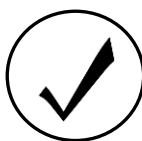


Company Account #: NEPP4265			Purchase offer for Potomac Edison customers: \$10,000 off best negotiated price of a new BMW i3 or BMW i3s Applies to BEV and REx models and all current model years
Company Name Potomac Edison i3 Customer Offer			
Address 76 South Main Street			
City Akron	State Ohio	Zip Code 44308	

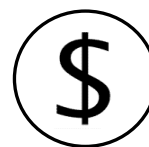
HOW DO I REDEEM THIS INCENTIVE?



Print this form with the Company Account Number and your Potomac Edison utility bill.



Go to any authorized BMW Dealer.



Redeem offer at time of purchase.

CUSTOMER INFORMATION - TO BE COMPLETED BY CUSTOMER

Driver's Name*		
Email Address*		Phone*
Mailing Address*		
Mailing City*	State*	Zip Code*

BMW DEALER INFORMATION - TO BE COMPLETED BY DEALER

BMW Dealer Name*	BMW Dealer Number*
Date of Order*	Customer Delivery Date*
Production / Serial Number*	

TO BE COMPLETED BY BMW DEALER

RETAIL TYPE G - LEVEL 2 **CASH** **FS LOAN**

PLEASE VISIT WWW.FIRSTENERGYCORP.COM FOR MORE INFORMATION

This incentive cannot be combined with other offers. Standard financing rates apply, if you choose to finance. Discount cannot be used with vehicle leases. The terms of this offer are between you and BMW. The transaction must take place at an authorized BMW Dealer.