STATE OF NEW JERSEY
BOARD OF PUBLIC UTILITIES

REVISED COMPLIANCE PLAN OF JERSEY CENTRAL POWER & LIGHT COMPANY REGARDING AFFILIATE RELATIONS, FAIR COMPETITION AND ACCOUNTING STANDARDS AND RELATED REPORTING REQUIREMENTS

BPU DOCKET NO. EX99030182


August 31, 2016
INTRODUCTION

Jersey Central Power & Light Company, ("JCP&L" or the "Company"), an electric public utility company subject to the regulatory jurisdiction of the New Jersey Board of Public Utilities (the "Board" or “NJBPU”), and maintaining offices at 300 Madison Avenue, Morristown, New Jersey 07962-1911 and One River Center 331 Newman Springs Road Building No. 3, Red Bank, New Jersey 07701, hereby submits this compliance plan (the "Plan") pursuant to the Affiliate Relations, Fair Competition and Accounting Standards and Related Reporting Requirements (the "Standards") last readopted by the Board, N.J.A.C. 14:4-3.1, et seq., effective April 11, 2012, with amendments effective May 7, 2012 and additional amendments effective April 15, 2013. Although this Plan supersedes the “REVISED COMPLIANCE PLAN OF JERSEY CENTRAL POWER & LIGHT COMPANY REGARDING AFFILIATE RELATIONS, FAIR COMPETITION AND ACCOUNTING STANDARDS AND RELATED REPORTING REQUIREMENTS” dated August 31, 2015, no substantive changes have been made to the provisions of that Plan.

JCP&L is an Electric Public Utility, as defined in the Standards, and a wholly-owned subsidiary of FirstEnergy Corp. (which is a Public Utility Holding Company, as defined in the
Capitalized terms used herein that are defined in the Standards shall have the meanings ascribed to them in the Standards.

**OVERVIEW OF JCP&L’s PLAN**

The FirstEnergy System already requires that employees comply with all applicable laws and regulations. Moreover, JCP&L has certain comprehensive procedures already in place, implementing FirstEnergy Corp’s. existing Business Practice Manual and Corporate Policies, including FirstEnergy’s Code of Business Conduct. Implementation of the Standards will be consistent with these existing expectations and practices.

JCP&L is committed to conveying the significance of the Standards to all employees, so that they will be prepared to recognize any Standards-related issues that may arise in the course of their work. Accordingly, JCP&L has already and will continue to undertake to make employees aware of the Standards. At the same time, JCP&L recognizes that the Standards apply most directly to certain identifiable areas within the Company, and employees in these areas will require the most in-depth training about the Standards. These employees, referenced herein as "affected employees," include, for example, the Call Center

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1 FirstEnergy Corp. and its direct and indirect subsidiaries are collectively referred to herein as the “FirstEnergy System.”
employees and those personnel working in the areas of Customer Choice and Power Supply.

JCP&L will use a multi-faceted approach to educate its employees about the requirements set forth in the Standards, to ensure that employees have easy access to the Standards, and to clearly convey JCP&L’s expectations regarding compliance. Specifically, JCP&L will:

1. maintain a Regulatory Codes of Conduct page on the FirstEnergy System Intranet for the benefit of all employees. This page will contain links to a current electronic version of the Standards, frequently-asked questions and answers ("FAQ") about the Standards, and any related implementation documents;

2. periodically publish articles about the importance of the Standards in the FirstEnergy System's employee publication Employee Update, and provide electronic update memos to affected employees, addressing particular Standards-related issues as they arise; and

3. establish a training program in which an explanation of the Standards are made to new employees, all affected JCP&L employee groups, and to all Director-level2 and Manager-
level employees, whether or not they are from affected employee groups; such training (on a two-year refresher basis) will be required to renew affected employees' awareness of the Standards, and to update affected employees on any regulatory changes or developments that may occur.

Employees may report any Standards-related concerns directly to their supervisor, or they may call the FirstEnergy Employee Concerns Line. The FirstEnergy Employee Concerns Line is a confidential toll-free number that is answered by a third party vendor, NAVEX Global, Inc.

Participation in training sessions will be mandatory, with electronic login used to document participation. Any intentional violation of the Standards shall result in disciplinary action, which may include discharge from employment, if warranted by the circumstances of the violation. Employees will be made aware of this fact as part of their training.

Section 1. Scope

N.J.A.C. 14:4-3.3 through 3.5 apply only to transactions between JCP&L, as the Electric Public Utility, and any Related Competitive Business Segments (“RCBSs”) of FirstEnergy Corp. that “provid[e] or offer[ ]” competitive
services to retail customers in New Jersey.” See N.J.A.C. 14:4-3-3.1(a)1. Accordingly, N.J.A.C. 14:4-3.3 through 3.5 apply only to transactions between JCP&L (including any JCP&L Related Competitive Business Segment) and RCBSs of FirstEnergy Corp. engaged in the retail marketing of electricity or gas in New Jersey, or engaged in the provision of other Competitive Services, such as retail telecommunications services, to retail customers in New Jersey.

FirstEnergy Solutions (the “JCP&L RCBS”) is the only entity within the FirstEnergy System that continues to provide or offer Competitive Services that would bring it within the scope provisions of the Standards.4 Accordingly, N.J.A.C. 14:4-3.3 through 3.5 presently apply only to transactions between JCP&L and the JCP&L RCBS. N.J.A.C. 14:4-3.3 through 3.5 would also apply to any other RCBS of FirstEnergy Corp. that, in the future, may provide or offer any Competitive Services within the scope of the Standards. All provisions herein that apply to the

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3 FirstEnergy Corp. does not itself provide or offer Competitive Services. It is not, therefore, referenced in this Plan, where the Plan and the corresponding Standards address providers of Competitive Services.

4 Prior versions of the Plan provide the background and history related to First Telecom Services, LLC (“FTS”), a former subsidiary of First Communications, Inc. (“FCI”), which is a partially-owned subsidiary of FirstEnergy Corp., clarifying that since December 14, 2012 FTS is no longer a JCP&L RCBS and that during 2013 all of the assets of FCI were sold to Summit Data Services, an unaffiliated company. Because it has no remaining operations, it is anticipated that FCI will eventually be dissolved.
JCP&L RCBS would apply generically and equally to any other FirstEnergy System entity that, in the future, may offer such Competitive Services within the scope of the Standards.

Section 2. Definitions

This Section has been maintained in the Plan solely as a placeholder so that the remaining Sections of the Plan will correspond to the sequence of the sections in the Standards.

Section 3. Nondiscrimination\(^5\)

This Section prohibits actions by JCP&L that unreasonably discriminate against any competitor in favor of the JCP&L RCBS. Training will stress that employees may not permit the affiliation between JCP&L and its RCBS to cause them to treat JCP&L’s RCBS or its customers more favorably than they treat any other entity or its customers.

\(^5\) JCP&L will interact with FirstEnergy Solutions and its generation affiliates in accordance with the pertinent parts of the Stipulation of Settlement (“Stipulation”), approved in the Board’s Order, dated October 9, 2001, in I/M/O Joint Petition of FirstEnergy Corp. and Jersey Central Power & Light Company for Approval of a Change in Ownership and Acquisition of Control of a New Jersey Public Utility and other Relief.
Section 3, §§(a), (b), & (c). JCP&L is prohibited from unreasonably discriminating against any competitor in favor of JCP&L’s RCBS.

JCP&L will not unreasonably discriminate against any competitor in favor of its RCBS. Specifically, JCP&L will not represent that its RCBS or its RCBS’s customers will receive any different treatment than JCP&L provides to any other, nonaffiliated suppliers or the customers thereof. JCP&L will not give its RCBS or its customers any preference over any nonaffiliated suppliers or their customers in the provision of goods or services offered by the Company.

Section 3, §(d). With certain exceptions, transactions between JCP&L and its RCBS are prohibited by the Standards.

Transactions between JCP&L and its RCBS are prohibited by the Standards, except for (i) tariffed products and services; (ii) the sale or purchase of goods, property, products or services made generally available to all market participants through an open, competitive bidding process; or (iii) permitted joint purchases, corporate support or competitive utility products and services that comply with the Standards and other applicable rules. Any transactions between JCP&L and its RCBS will be carried out pursuant to tariffs, or under terms that are
available to all suppliers pursuant to Board-approved contracts or rules, or as permitted joint purchases or corporate support.

Section 3, §(e). JCP&L’s actions, in providing utility information, services, and unused capacity or supply, are restricted by the Standards.

JCP&L will provide access to utility information, services, and unused capacity or supply on a non-discriminatory basis to all market participants except for permitted joint purchases, corporate support or competitive utility products and services that comply with the Standards and any other applicable rules. If any supply, capacity, service or information is provided to the JCP&L RCBS, it will be made available to non-affiliated market participants, on a non-discriminatory basis, via a public posting.

Section 3, §§(f) & (g). Sales of surplus energy and/or capacity to the JCP&L RCBS are governed by the Standards.

If JCP&L offers to sell surplus energy and/or capacity on a long-term or short-term basis to the JCP&L RCBS, it shall also make the offer on a non-discriminatory basis to non-affiliated electric marketers, via a public posting.
Section 3, §§(h) & (i). Discounts or waivers of charges or fees to a JCP&L RCBS is governed by the Standards. If JCP&L offers discounts or waivers of charges or fees to the JCP&L RCBS, the offers shall be made generally available through an open, competitive bidding process or on a non-discriminatory basis to other market participants. The underlying cost differential of any such discount given to the JCP&L RCBS shall be documented in the Affiliate Discount Report discussed below at Section 3, §§(q), (r) and (s). The JCP&L RCBS shall not be given a preference with respect to tariff provisions that provide for discretionary waivers of fees, penalties, etc., unless such discretionary waivers are offered to all others on a non-discriminatory basis.

Section 3, §§(j) & (k). JCP&L is required to apply tariff provisions on a non-discriminatory basis. JCP&L shall strictly enforce those tariff provisions that do not allow discretion in their application. Where a tariff provision allows for discretion in its application, discretion shall be exercised on a non-discriminatory basis, with regard to the JCP&L RCBS, other market participants, and their respective customers.
Section 3, §(l). JCP&L is required to process requests for utility services on a non-discriminatory basis.

JCP&L shall process all requests for service on a non-discriminatory basis with regard to its RCBS, other market participants, and their respective customers.

Section 3, §(m). JCP&L is prohibited from tying its products or services to those of its RCBS.

JCP&L shall not condition or otherwise tie the provision of its products or services, or the availability of discounts, rebates, or waivers of terms and conditions, to the taking of any products or services from its RCBS.

Section 3, §(n). JCP&L is required to make any assignment of customers on a non-discriminatory basis.

JCP&L shall not, by default, direct assignment, option, or by any other means, assign its customers to the JCP&L RCBS unless the means of assignment is equally available to all competitors on a non-discriminatory basis, except as otherwise permitted by law, regulation, or Board Order.
Section 3, §§(o) & (p). JCP&L is prohibited from offering marketing assistance to its RCBS, except on a non-discriminatory basis.

Except as otherwise permitted by the Standards, JCP&L shall not offer assistance, aid or services relative to customer enrollment, marketing or business development to its RCBS. JCP&L shall not offer customers advice or assistance relative to Competitive Services or its RCBS. JCP&L employees are to respond to customer inquiries that “due to NJBPU regulations the only advice [they] may impart to a customer is the internet address of the BPU website (www.bpu.state.nj.us).”

Section 3, §§(q), (r) & (s). Any discounts or rebates offered to its RCBS by JCP&L, or waivers of any charges, penalties or fees payable by its RCBS, are governed by the Standards.

If JCP&L were to offer its RCBS a discount, rebate, or waiver of any charge, penalty or fee, JCP&L would be required to make a timely public posting of the transaction and to retain certain records thereof. Within 24 hours of any such transaction, JCP&L shall make an Affiliate Discount Report, consisting of a public posting of the name of the RCBS involved, the rate charged, the maximum rate, the time period for which the rate applies, the quantities and delivery points involved,
any applicable discounts or requirements, documentation of the cost differential underlying the discount, and procedures by which a non-affiliated entity may request a comparable offer. Moreover, for the required periods of time, JCP&L shall maintain the required records identifying the RCBS involved in the transaction, its role in the transaction, the duration of the discount or waiver, the maximum rate, the rate actually charged, the quantity involved, and facts demonstrating that the discount, rebate, or waiver was offered to non-affiliated entities on a non-discriminatory basis.

Section 4. Information Disclosure

In accordance with the Standards and applicable portions of the Stipulation, this Section places restrictions and conditions on the information that JCP&L may disseminate to its RCBS or to third parties, including customers. The Section also contains public posting and recordkeeping requirements. Affected employees will be educated on the Section's provisions, so that they will understand the source and significance of the practices being implemented to assure compliance with the Section.

The Web site maintained by JCP&L/FirstEnergy for energy suppliers is password-protected, to prevent suppliers
(whether affiliated or not) from accessing other suppliers' information.

**Section 4, §(a). The dissemination of individual proprietary customer information is restricted.**

JCP&L will not provide individual proprietary customer information to its RCBS except with the customer's prior affirmative written consent, or as otherwise authorized by the Board, and only if that same information is also provided to unaffiliated entities on a non-discriminatory basis with the customer's prior affirmative written consent, or as otherwise authorized by the Board. However, to the extent the customer specifically authorizes release of information only to the JCP&L RCBS (or to any other supplier or market participant in particular), such information will not be made available to other market participants without further prior affirmative written consent from the customer.

**Section 4, §(b). JCP&L is restricted in the dissemination of certain non-public or proprietary information that is not customer-specific.**

In the course of operating its distribution system, JCP&L may acquire information that is not customer-specific, but is nonetheless non-public or proprietary. The information may
relate to various topics, including JCP&L's electricity purchases, sales, operations, or electricity-related goods or services. JCP&L may exchange such information with its RCBS on an exclusive basis, if it is necessary to do so in conjunction with the provision of corporate support services, as permitted under the Standards and the Stipulation. Otherwise, JCP&L will not make such information available to its RCBS unless it also makes it available to all other service providers on a non-discriminatory basis, via public posting, and keeps the information open to public inspection.

Section 4, §(c). JCP&L's supplier lists must comply with certain requirements.

Under the Standards, any supplier list made available by JCP&L may contain only Board-licensed suppliers, must be maintained in alphabetical order, and may not highlight or promote any particular supplier. It is JCP&L’s existing practice, when providing a supplier list, to provide a copy of the current list provided by the Board itself. JCP&L intends to maintain this practice (even if the Board at some point reorders its list to follow some system of organization other than alphabetical order) because JCP&L believes that the use of the Board’s own list is the best method of assuring that all of the Board’s expectations are met.
Section 4, §(d). JCP&L is restricted in the dissemination of certain non-public supplier information and data.

JCP&L may receive non-public information and data from unaffiliated suppliers. JCP&L will only provide such information and data to its RCBS, or to non-affiliated entities, if the unaffiliated suppliers in question have given JCP&L written or electronic affirmative authorization to do so. JCP&L will not solicit the release of such information exclusively to its RCBS in an effort to keep such information from other unaffiliated entities.

Section 4, §§(e), (f) & (g). JCP&L is restricted in the scope of permissible statements it may make about affiliated product and/or service providers.

Except upon request by a customer, or as authorized in the Standards, or as otherwise authorized by the Board, JCP&L will not provide customers with any list of product and/or service providers that highlights or otherwise identifies its RCBS, regardless of whether the list also includes the names of unaffiliated entities. Where a customer requests information about the JCP&L RCBS, JCP&L employees will respond that “due to NJBPU regulations the only advice [they] are permitted to
provide is the internet address of the NJBPU website
(www.bpu.state.nj.us).”

Section 4, §§(h), (i) & (j). JCP&L is subject to
certain record-keeping requirements.

JCP&L will maintain complete and accurate records of
all tariffed and non-tariffed transactions with its RCBS,
including all waivers of tariff or contract provisions. Such
records will be available for review by the Board and/or the
Division of Rate Counsel on 72 hours notice. JCP&L will
maintain them in accordance with the requirements of N.J.A.C.
14:5-5.2,\(^6\) or longer, if another government agency so requires.

Section 4, §(k). JCP&L is required to maintain
certain records of affiliate contracts and related bids.

JCP&L will maintain records of contracts and related
bids for the provision of work, products and/or services between
JCP&L and its RCBS. Such records will be retained in accordance
with the requirements of N.J.A.C. 14:5-5.2,\(^7\) or longer, if
another government agency so requires.

\(^6\) Please note that effective as of March 17, 2008, the reference
to N.J.A.C. 14:5-5.2 in the Standards should be to N.J.A.C.
14:5-6.2.
Section 5. Separation

This Section requires that JCP&L and its RCBS be separate entities, and that the separation be maintained in certain practical ways, by limiting, qualifying, restricting or prohibiting various forms of cooperation that might otherwise be implemented.

Section 5, §(a). JCP&L is required to maintain itself as a separate corporate entity.

JCP&L and its RCBS are and will continue to be organized as separate corporate entities.

Section 5, §§(b), (c) & (d). JCP&L is required to fulfill particular requirements as to the maintenance of its books and records.

JCP&L and its RCBS maintain separate books and records. JCP&L maintains its books and records in accordance with generally accepted accounting principles and the Uniform System of Accounts. In addition, JCP&L maintains internal accounting controls to ensure that costs are fully allocated and all transfers are properly tracked. JCP&L's books and records are open for examination by the Board, as are the books and records of its RCBS, to the extent necessary to ascertain

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7 See footnote 6 above.
compliance with the Standards with respect to its transactions, interactions, or relations with JCP&L, if any.

Section 5, §(e). JCP&L is required to comply with applicable restrictions on shared plant, facilities, equipment or costs.

JCP&L will comply with applicable restrictions on shared plant, facilities, equipment or costs. Specifically, JCP&L will not share office space, office equipment, services and systems with its RCBS, except to the extent appropriate to perform shared corporate support functions permitted by the Standards.

JCP&L RCBS personnel are precluded from accessing computer information and data where such access is prohibited by the Standards through the following mechanism. FirstEnergy has developed a FERC code designation in SAP, applied to all employees in the Company, based upon which the FERC compliance group categorizes employees in order to achieve physical and functional separation into regulated, merchant/competitive, or shared support services entities. The applicable database is updated daily reflecting categorization changes due to employee hires, transfers, or terminations. User provisioning (i.e. access) and de-provisioning to systems, files and folders is based on this FERC code designation and is updated on a daily
basis by FirstEnergy’s Central Security Administration (“CSA”). The process is monitored weekly by CSA and the FirstEnergy Compliance Group.

Section 5, §§(f), (g) & (h). JCP&L is required to comply with requirements and limitations applicable to Joint Purchases.

JCP&L and its RCBS do not currently make Joint Purchases of products and/or services. However, if any Joint Purchases are made in the future, JCP&L will comply with applicable requirements and limitations. Specifically, JCP&L will ensure that they are priced, reported and conducted as required by the Standards to ensure proper apportioning of direct and indirect costs between JCP&L and its RCBS. As the FirstEnergy System is regulated by agencies of the federal government, JCP&L and its RCBS must also comply with any rules and orders of such agencies relating to transfer pricing between affiliates.
Section 5, §§(i) & (j). JCP&L may share joint corporate oversight, governance, support systems and personnel with its RCBS or FirstEnergy Service Company, subject to certain requirements and restrictions.

JCP&L and its RCBS may share directly, or through FirstEnergy Service Company, joint corporate oversight, governance, support systems and personnel including, without limitation, shared administrative and support services such as payroll, taxes, shareholder services, insurance, financial reporting, financial planning and analysis, corporate accounting, corporate security, human resources (compensation, benefits, employment policies), employee records, regulatory affairs, lobbying, legal and pension management. In particular, FirstEnergy Service Company is available to provide assistance and services to entities within the FirstEnergy System (including JCP&L and its RCBS) related to the following areas of endeavor: accounting and auditing, maintenance of corporate records, customer services, revenue cycle services, design of technical facilities, executive and administrative services,

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8 FirstEnergy Service Company is a wholly-owned subsidiary of FirstEnergy Corp., authorized to provide various corporate support services to the entities comprising the FirstEnergy System. It is a “business segment . . . created solely to perform corporate support services,” as described in the Standards. N.J.A.C. 14:4-3.5(i). Agreements between JCP&L and FirstEnergy Service Company have been previously filed with the Board.
treasury functions including financing, information technology, insurance and employee benefits, investment operations, general corporate legal matters, personnel administration, public information and relations, purchasing, storage, rates, research and development, system planning, taxes, transmission and distribution operations, and transmission/distribution sales and services. FirstEnergy Service Company may also provide research and analyses concerning energy markets, energy risk management functions, and energy scheduling to JCP&L and its RCBS.

JCP&L will comply with the pricing and reporting requirements of the Standards, consistent with any federal rules discussed in Section 5, §§(f), (g) & (h) above. Moreover, JCP&L will not utilize joint corporate support services as a conduit to circumvention of the Standards. The Certifications appended hereto as Appendices A and B, made on behalf of JCP&L and FirstEnergy Corp. respectively, reflect that adequate mechanisms and procedures are in place so that the shared corporate support services will not be utilized as a conduit to circumvent the Standards.
Section 5, §§(k), (l), (m), (n) & (o). Corporate identification, advertising, and joint marketing are governed by the Standards.

The Standards prohibit the JCP&L RCBS from employing JCP&L's logo in connection with the use of any "circulated material" in New Jersey without including a three-part disclaimer as required by N.J.A.C. 14:4-3.5(k). “Circulated material,” as described and exemplified in the Standards, includes material such as correspondence, business cards, faxes, electronic mail or advertising or marketing materials. JCP&L and its RCBS will comply with all aspects of the Standards, including the proper use of the disclaimer in connection with the use of "circulated material" in New Jersey.9

The JCP&L RCBS promotional materials will not be stuffed into JCP&L's billing envelopes, or included in any of JCP&L's written communications with customers, except pursuant to Board-approved procedures that are available to all other unaffiliated service providers on the same terms and conditions.

9 Logos are commonly affixed to certain items (such as pens, baseball caps, envelopes and signage) that are distinct from, and dissimilar to, "circulated material." Items of this nature are not meant to convey the substantive content that "circulated material" conveys, and a legible three-part disclaimer cannot feasibly be affixed to them. For these reasons, JCP&L does not plan to utilize disclaimers in connection with such items. The use of the tag line, a FirstEnergy Company, in conjunction with JCP&L’s name would also not be viewed as constituting a logo triggering the requirement for any disclaimers.
JCP&L will not participate in joint advertising or marketing activities with its RCBS, except as permitted by the Standards. Permitted activities include participation, at the customer's request and on a nondiscriminatory basis, in non-sales meetings to discuss technical or operational matters or attendance at open trade shows and the like where the activities of JCP&L and its RCBS are not coordinated or otherwise carried out jointly.

JCP&L does not subsidize costs, fees or payments with its RCBS associated with research and development or investment in advanced technology research.

Section 5, §(p). JCP&L and its RCBS are restricted in the sharing of personnel.

JCP&L and its RCBS will not share personnel, except as permitted by the Standards and the Stipulation, and the competitive services of the JCP&L RCBS shall be provided utilizing assets separate from those utilized by JCP&L to provide non-competitive utility and safety services.
Section 5, §(q). JCP&L and its RCBS are restricted in the sharing of corporate officers or directors.\textsuperscript{10}

Consistent with the Board’s interpretation or application of the Standards, JCP&L and its RCBS shall not share corporate officers or directors.

Section 5, §(r). Employee transfers between JCP&L and its RCBS are governed by the Standards.

JCP&L will comply with the Standards governing employee transfers. Specifically, JCP&L will post any employee transfers between JCP&L and its RCBS within three working days. All transfers between JCP&L and its RCBS will be tracked and annually reported to the Board. Employees transferred from JCP&L to its RCBS may not return to JCP&L for a period of one year, unless that RCBS should go out of business or be acquired by a non-affiliated entity within that year.

Section 5, §(s). Transferred employees are restricted in their use of information.

Employees transferred from JCP&L to its RCBS will not convey to the RCBS information gained at JCP&L that the RCBS

\textsuperscript{10} The term “director” here refers to a member of a corporate Board of Directors, as distinguished from a managerial Director (as referenced in the Overview of JCP&L’s Plan and at footnote 2).
would otherwise be precluded from having under the Standards, and will not use any such information to the benefit of the RCBS or to the detriment of unaffiliated competitors. These restrictions will be emphasized during the course of exit interviews with employees transferring from JCP&L to the JCP&L RCBS. JCP&L will not make temporary or intermittent assignments or rotations of employees to the JCP&L RCBS.

Section 5, §(t). Transfers of services between JCP&L and its RCBS are governed by the Standards. JCP&L will comply with the Standards governing transfers of services. Specifically, services produced, purchased or developed for sale on the open market by JCP&L and transferred to its RCBS will be priced at no less than fair market value. Services produced, purchased or developed for sale on the open market by the JCP&L RCBS and transferred to JCP&L will be priced at no more than fair market value. Services not produced, purchased or developed for sale on the open market by JCP&L, which are transferred to its RCBS, will be priced at fully-allocated cost. Services not produced, purchased or developed for sale on the open market by the JCP&L RCBS, which are transferred to JCP&L, will be priced at fully-allocated cost or fair market value, whichever is lower.
JCP&L and its RCBS must also comply with any other applicable pricing rules, as referenced in Section 5, §§(f), (g) & (h) above.

Section 5, §(u). The Standards apply to any transfers, leases, rentals, licenses, easements, or other encumbrances of assets that may be made between JCP&L and its RCBS.

JCP&L will comply with the pricing provisions of the Standards for any transfers, leases, rentals, licenses, easements, or other encumbrances of assets that may be made between JCP&L and its RCBS. Any transfers, leases, rentals, licenses, easements, or other encumbrances of JCP&L's assets that are made to its RCBS will be recorded at the higher of fair market value or book value. Any transfers, leases, rentals, licenses, easements, or other encumbrances of the JCP&L RCBS's assets that are made to JCP&L will be recorded at the lesser of fair market value or book value.
Section 6. The Act and the Standards restrict JCP&L’s ability to offer competitive products and/or services without a Board-approved tariff.

JCP&L does not offer any competitive products and/or services other than a Conditioned Power Service Program, which is carried out pursuant to a Board Order dated October 19, 1993, as amended by Supplemental Order dated September 13, 1994, in Docket No. ET92040380. These products and/or services are offered pursuant to such Board Order and in compliance with relevant filed tariffs. The Consumer Electronics Protection Service Program, one component of JCP&L’s Conditioned Power Service Program, was closed to new customers as of March 3, 1999.

Section 7. Regulatory Oversight

This Compliance Plan is submitted in fulfillment of the requirements of the Standards. N.J.A.C. 14:4-3.7. The list of affiliates referenced in N.J.A.C. 14:4-3.7(b)(1) is attached hereto as Appendix C.

Section 8. Dispute Resolution

JCP&L will fulfill its obligations, as outlined in the Standards, with regard to the resolution of disputes.
compliance with the Standards, JCP&L has formulated the following dispute resolution procedure:

The FirstEnergy Employee Concerns Line serves as a telephone complaint hotline, which can be found on FirstEnergy’s website, to address complaints alleging violations of the Standards. The FirstEnergy Employee Concerns Line is a confidential toll-free number that is answered by a third party vendor, NAVEX Global, Inc. The telephone number is 1-800-683-3625.

Complaints will be investigated under the auspices of the Chief Ethics Officer of FirstEnergy Service Company and the results of such investigation shall be made available to the complainant, in writing, within thirty days of JCP&L’s receipt of the complaint. This written communication shall include a description of any action taken in response to the complaint.

A log shall be maintained of all complaints, both pending and resolved. The log shall be subject to review by the Board and the Division of Rate Counsel. It shall contain, at minimum, a summary of each complaint, an explanation of why any pending complaint remains pending, and a statement of the manner in which each resolved complaint was resolved.

Within five business days of becoming aware of any violation of the Standards, JCP&L shall report the violation to
the Board, and shall provide the Division of Rate Counsel with a copy of the report.

Section 9. Violations and Penalties

If the Board were to determine that a fine for a proven violation were appropriate, and ordered JCP&L to pay such a fine, JCP&L would do so as required by law.

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Jennifer L. Geyer, being duly sworn upon her oath, deposes and says:

1. I am Jennifer L. Geyer, Corporate Secretary of Jersey Central Power & Light Company ("JCP&L"), and I am duly authorized by JCP&L to make this Affidavit of Verification on its behalf.

2. I have read the contents of the foregoing Compliance Plan, and I am generally familiar with the mechanisms and procedures that are described in the Compliance Plan to reasonably ensure that JCP&L follows the mandates of the above-captioned Standards.

3. To the best of my knowledge, I hereby verify the adequacy of the specific mechanisms and procedures that are described in the Compliance Plan to reasonably ensure that JCP&L follows the mandates of the above-captioned Standards.

4. Pursuant to N.J.A.C. 14:4-3.5(i), to the best of my knowledge I verify that the mechanisms and procedures described in the Compliance Plan are adequate to reasonably ensure that joint corporate support services will not be used as a conduit to circumvent the above-captioned Standards.
5. Pursuant to N.J.A.C. 14:4-3.5(j), to the best of my knowledge I verify that the mechanisms and procedures described in the Compliance Plan are adequate to reasonably ensure that shared officers and directors are not utilized in violation of the *Electric Discount and Energy Competition Act*, N.J.S.A. 48:3-49, *et seq.*, or in violation of the above-captioned Standards.

Sworn to and subscribed before me this 26th day of August 2016

[Signature]

Jennifer L. Geyer

Notary Public

My commission expires Dec. 21, 2019

SAMANTHA B. SARAH

NOTARY PUBLIC • STATE OF OHIO

Recorded in Portage County

My commission expires Dec. 21, 2019
APPENDIX B

IN THE MATTER OF THE
PROMULGATION OF STANDARDS BY
THE BOARD PURSUANT TO THE
PROVISIONS OF THE ELECTRIC
DISCOUNT AND ENERGY COMPETITION

VERIFICATION OF SENIOR
CORPORATE OFFICER OF JERSEY
CENTRAL POWER & LIGHT COMPANY
PURSUANT TO AFFILIATE RELATIONS,
FAIR COMPETITION AND
ACCOUNTING STANDARDS OF THE
BOARD OF PUBLIC UTILITIES

DOCKET NO. EX99030182

Ketan K. Patel, being duly sworn upon his oath, deposes and says:

1. I am Ketan K. Patel, Vice President, Corporate Secretary & Chief Ethics Officer of FirstEnergy Corp., and I am duly authorized by FirstEnergy Corp. to make this Affidavit of Verification on its behalf.

2. I have read the contents of the foregoing Compliance Plan, and I am generally familiar with the mechanisms and procedures that are described in the Compliance Plan to reasonably ensure that FirstEnergy Corp. follows the mandates of the above-captioned Standards.

3. To the best of my knowledge, I hereby verify the adequacy of the specific mechanisms and procedures that are described in the Compliance Plan to reasonably ensure that FirstEnergy Corp. follows the mandates of the above-captioned Standards.

4. Pursuant to N.J.A.C. 14:4-3.5(i), to the best of my knowledge I verify that the mechanisms and procedures described in the Compliance Plan are adequate to reasonably ensure that joint corporate support services will not be used as a conduit to circumvent the above-captioned Standards.
5. Pursuant to N.J.A.C. 14:4-3.5(j), to the best of my knowledge I verify that the mechanisms and procedures described in the Compliance Plan are adequate to reasonably ensure that shared officers and directors are not utilized in violation of the *Electric Discount and Energy Competition Act*, N.J.S.A. 48:3-49, *et seq.*, or in violation of the above-captioned Standards.

[Signature]
Ketan K. Patel

Sworn to and subscribed before me this 26th day of August 2016

[Signature]
Notary Public
My commission expires Dec. 21, 2019

Samantha B. Sarah
NOTARY PUBLIC • STATE OF OHIO
Recorded in Portage County
My commission expires Dec. 21, 2019
APPENDIX C

List of Jersey Central Power & Light Company Affiliates

In accordance with N.J.A.C. 14:4-3.7(b)(1), JCP&L, a first-tier subsidiary of FirstEnergy Corp., hereby provides a list of all affiliates. Specifically, in addition to information about FirstEnergy Corp. (JCP&L’s parent corporation), FirstEnergy Corp.’s other first-tier subsidiaries are identified and for each the following information is provided: (i) a brief description of the direct subsidiary’s business; (ii) an address; (iii) an officer’s name; (iv) business telephone number; and (v) a list of its direct subsidiaries (if any).

FirstEnergy Corp.
Description of Business: A diversified energy company headquartered in Akron, Ohio. Its subsidiaries and affiliates are involved in the generation, transmission and distribution of electricity, as well as energy management and other energy-related services.
Primary Address: 76 South Main Street, Akron, OH 44308
Officer’s Name: Ketan K. Patel – Vice President, Corporate Secretary & Chief Ethics Officer

Direct Subsidiaries:

Allegheny Energy Service Corporation
Description of Business: A wholly-owned subsidiary of FirstEnergy Corp. which is a service company providing certain administrative support and other services on behalf of FirstEnergy subsidiary companies through FirstEnergy Service Company.
Primary Address: 800 Cabin Hill Drive, Greensburg, PA 15601
Officer’s Name: Ketan K. Patel – Vice President, Corporate Secretary & Chief Ethics Officer

Allegheny Energy Supply Company, LLC
Description of Business: A limited liability company wholly owned by FirstEnergy Corp. and organized for any lawful act or activity for which such companies may be formed, including but not limited to, generating electric power.
Primary Address: 800 Cabin Hill Drive, Greensburg, PA 15601
Officer’s Name: Ketan K. Patel – Vice President and Corporate Secretary

Subsidiaries:
AE Supply Renaissance Southwest, LLC
NYC Energy, LLC (50% owned by Allegheny Energy Supply Company, LLC)
Allegheny Energy Supply Renaissance, LLC
Allegheny Generating Company – 59.38% ownership
Buchanan Energy Company of Virginia, LLC
Buchanan Generation, LLC (50% owned by Buchanan Energy Company of Virginia, LLC)
Mon Synfuel, LLC – 2.45% ownership
Allegheny Ventures, Inc.
Description of Business: A wholly-owned subsidiary of FirstEnergy Corp. which pursues appropriate investment opportunities.
Primary Address: 800 Cabin Hill Drive, Greensburg, PA 15601
Officer’s Name: Ketan K. Patel – Vice President and Corporate Secretary

Subsidiaries:
- APS Constellation, L.L.C. – 50% ownership
- Utility Associates, Inc. – 6.19% ownership

FELHC, Inc.
Description of Business: A wholly-owned subsidiary of FirstEnergy Corp. which serves as licensee on all FCC radio licenses for FirstEnergy companies.
Primary Address: 76 South Main Street, Akron, OH 44308
Officer’s Name: Ketan K. Patel – Vice President and Corporate Secretary

First Communications, Inc. – 32.45% ownership

FirstEnergy Fiber Holdings Corp.
Description of Business: A wholly-owned subsidiary of FirstEnergy Corp. which is organized for the purpose of offering fiber capacity to telecommunications end-use services providers.
Primary Address: 76 South Main Street, Akron, OH 44308
Officer’s Name: Ketan K. Patel – Vice President and Corporate Secretary

FirstEnergy Foundation
Description of Business: A charitable foundation that provides community support to non-profit, tax-exempt organizations within the service areas of FirstEnergy electric operating companies. Funded solely by FirstEnergy Corp., FirstEnergy Foundation awards grants in the area of education, the arts, community improvements, and health and welfare.
Primary Address: 76 South Main Street, Akron, OH 44308
Officer’s Name: Ketan K. Patel – Secretary

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1 During 2013, all of the assets of FCI were sold to Summit Data Services, an unaffiliated company. FCI is no longer doing business and is currently engaged in a dissolution process. For additional information, please see footnote 4 in the 2013-2016 Revised Compliance Plans of Jersey Central Power & Light Company. If further information is required please contact the FirstEnergy Corporate Secretary’s office at (330) 384-5228.

2 FirstEnergy Foundation would be more accurately considered an affiliate as opposed to a subsidiary of FirstEnergy Corp. FirstEnergy Foundation is a non-profit organization sponsored by FirstEnergy Corp. that performs charitable functions on behalf of FirstEnergy Corp.
**FirstEnergy Nuclear Operating Company**  
Description of Business: A wholly-owned subsidiary of FirstEnergy Corp. which operates the Davis-Besse Nuclear Power Station, the Perry Nuclear Power Plant, and the Beaver Valley Nuclear Power Station under the supervision and direction of the owners of the facilities.  
Primary Address: 76 South Main Street, Akron, OH 44308  
Officer’s Name: Ketan K. Patel – Vice President and Corporate Secretary

**FirstEnergy Properties, Inc.**  
Description of Business: A wholly-owned subsidiary of FirstEnergy Corp. which owns non-utility land and coal rights held for sale, investment or potential development, office buildings rented to affiliated companies and third parties, and also holds the former Centerior Corporation’s partnership share in economic development investments.  
Primary Address: 76 South Main Street, Akron, OH 44308  
Officer’s Name: Ketan K. Patel – Vice President and Corporate Secretary

**FirstEnergy Service Company**  
Description of Business: A wholly-owned subsidiary of FirstEnergy Corp., which provides administrative support and services to FirstEnergy affiliated entities.  
Primary Address: 76 South Main Street, Akron, OH 44308  
Officer’s Name: Ketan K. Patel – Vice President, Corporate Secretary & Chief Ethics Officer

**FirstEnergy Solutions Corp.**  
Description of Business: A wholly-owned subsidiary of FirstEnergy Corp. which is a power marketer in both wholesale and retail markets.  
Primary Address: 341 White Pond Drive, Akron, OH 44320  
Officer’s Name: Ketan K. Patel – Vice President and Corporate Secretary

**Subsidiaries:**  
- FE Aircraft Leasing Corp.  
- FirstEnergy Engineering, Incorporated  
- FirstEnergy Generation, LLC  
- Nautica Phase 2 Limited Partnership (99% limited partnership interest owned by FirstEnergy Generation, LLC)  
- FirstEnergy Generation Mansfield Unit 1 Corp. (a wholly-owned subsidiary of FirstEnergy Generation, LLC)  
- FirstEnergy Nuclear Generation, LLC
FirstEnergy Transmission, LLC
Description of Business: A limited liability company wholly owned by FirstEnergy Corp. and organized for any lawful act or activity for which such companies may be formed, under the Delaware Limited Liability Company Act and laws of the State of Delaware.
Primary Address: 5001 NASA Boulevard, Fairmont, West Virginia 26554
Officer’s Name: Ketan K. Patel – Vice President and Corporate Secretary
Subsidiaries:
AET PATH Company, LLC
Potomac-Appalachian Transmission Highline, LLC
AYE Series, Potomac-Appalachian Transmission Highline, LLC (a wholly-owned subsidiary of AET PATH Company, LLC)
West Virginia Series, Potomac-Appalachian Transmission Highline, LLC (50% owned by AET PATH Company, LLC)
PATH Allegheny Transmission Company, LLC (a wholly-owned subsidiary of AYE Series, Potomac-Appalachian Transmission Highline, LLC)
PATH-Allegheny Land Acquisition Company (wholly-owned subsidiary of PATH Allegheny Transmission Company, LLC)
PATH Allegheny Maryland Transmission Company, LLC (97% owned by PATH Allegheny Transmission Company, LLC)
PATH Allegheny Virginia Transmission Corporation (a wholly-owned subsidiary of PATH Allegheny Transmission Company, LLC)
PATH West Virginia Transmission Company, LLC (a wholly-owned subsidiary of West Virginia Series, Potomac-Appalachian Transmission Highline, LLC)
Mid-Atlantic Interstate Transmission, LLC
American Transmission Systems, Incorporated
Trans-Allegheny Interstate Line Company

FirstEnergy Ventures Corp.
Description of Business: A wholly-owned subsidiary of FirstEnergy Corp. whose principal business involves the ownership of stock investments in certain unregulated enterprises and business ventures.
Primary Address: 76 South Main Street, Akron, OH 44308
Officer’s Name: Ketan K. Patel – Vice President and Corporate Secretary
Subsidiaries:
Bay Shore Power Company
Global Mining Holding Company, LLC – 33% ownership
Warrenton River Terminal, Ltd.

GPU Nuclear, Inc.
Description of Business: A wholly-owned subsidiary of FirstEnergy Corp. which is the licensed owner of the non-operational Three Mile Island Unit 2 nuclear generating station.
Primary Address: 300 Madison Avenue, Morristown, NJ 07962
Officer’s Name: Ketan K. Patel – Vice President and Corporate Secretary
Green Valley Hydro, LLC.
Description of Business: A limited liability company wholly owned by FirstEnergy Corp. and organized as the owner of four hydro generating stations (Luray, Shenandoah, Newport, and Warren) located in the Commonwealth of Virginia.
Primary Address: 800 Cabin Hill Drive, Greensburg, Pennsylvania 15601
Officer's Name: Ketan K. Patel – Vice President and Corporate Secretary

Jersey Central Power & Light Company
Description of Business: A wholly-owned subsidiary of FirstEnergy Corp. which is an electric utility company, which engages in the distribution and sale of electric energy to one million customers within 3,200 square miles of northern and central New Jersey.
Primary Address: 300 Madison Avenue, Morristown, NJ 07962-1911
Officer’s Name: Jennifer L. Geyer, Corporate Secretary
Subsidiaries:
JCP&L Transition Funding II LLC
JCP&L Transition Funding LLC

Metropolitan Edison Company
Description of Business: A wholly-owned subsidiary of FirstEnergy Corp. which is an electric utility company, which engages in the distribution and sale of electric energy in parts of central and eastern Pennsylvania.
Primary Address: 2800 Pottsville Pike, Reading, PA 19605-2459
Officer’s Name: Ketan K. Patel – Vice President and Corporate Secretary

Monongahela Power Company
Description of Business: A wholly-owned subsidiary of FirstEnergy Corp. which is an electric utility serving substantially all of the northern half of West Virginia.
Primary Address: 5001 NASA Boulevard, Fairmont, West Virginia 26554
Officer’s Name: Ketan K. Patel – Vice President and Corporate Secretary
Subsidiary:
Allegheny Generating Company – 40.62% ownership
Allegheny Pittsburgh Coal Company – 25% ownership
MP Renaissance Funding, LLC
MP Environmental Funding, LLC (wholly-owned subsidiary of MP Renaissance Funding, LLC)
**Ohio Edison Company**
Description of Business: A wholly-owned subsidiary of FirstEnergy Corp. which is an electric utility that engages in the distribution and sale of electric energy within a 7,500 square-mile area of central and northeastern Ohio.
Primary Address: 76 South Main Street, Akron, OH 44308
Officer’s Name: Ketan K. Patel – Vice President and Corporate Secretary

**Subsidiaries:**
- OES Ventures, Incorporated
- PNBV Capital Trust (50% interest owned by OES Ventures, Incorporated)
- Pennsylvania Power Company
- OE Funding, LLC
- Ohio Valley Electric Corporation (0.85% ownership)

**Pennsylvania Electric Company**
Description of Business: A wholly-owned subsidiary of FirstEnergy Corp. which is an electric utility that engages in the distribution and sale of electric energy to 580,000 customers within 17,600 square miles of northern and central Pennsylvania.
Primary Address: 5404 Evans Road, Erie, PA 16509
Officer’s Name: Ketan K. Patel – Vice President and Corporate Secretary

**Subsidiaries:**
- The Waverly Electric Light and Power Company

**The Cleveland Electric Illuminating Company**
Description of Business: A wholly-owned subsidiary of FirstEnergy Corp. which is an electric utility that engages in the distribution and sale of electric energy within a 1,700 square-mile area of northeastern Ohio, including the City of Cleveland.
Primary Address: 76 South Main Street, Akron, OH 44308
Officer’s Name: Ketan K. Patel – Vice President and Corporate Secretary

**Subsidiaries:**
- The Toledo Edison Capital Corporation – 10% ownership
- CEI Funding, LLC

**The Potomac Edison Company**
Description of Business: A wholly-owned subsidiary of FirstEnergy Corp. which is an electric utility serving portions of Maryland, Virginia, and West Virginia.
Primary Address: 10802 Bower Avenue, Williamsport, MD 21795
Officer’s Name: Ketan K. Patel – Vice President and Corporate Secretary

**Subsidiary:**
- Allegheny Pittsburgh Coal Company – 25% ownership
- PATH Allegheny Maryland Transmission Company, LLC – 3% ownership
- PE Renaissance Funding, LLC
- PE Environmental Funding, LLC (a wholly owned subsidiary of PE Renaissance Funding, LLC)
The Toledo Edison Company
Description of Business: A wholly-owned subsidiary of FirstEnergy Corp. which is an electric utility that engages in the distribution and sale of electric energy within a 2,500 square-mile area of northwestern Ohio, including the City of Toledo.
Primary Address: 76 South Main Street, Akron, OH 44308
Officer’s Name: Ketan K. Patel – Vice President and Corporate Secretary
Subsidiary:
The Toledo Edison Capital Corporation – 90% ownership
Shippingport Capital Trust (6.55% interest owned by The Toledo Edison Capital Corporation)
TE Funding, LLC
Ohio Valley Electric Corporation – 4% ownership

West Penn Power Company
Description of Business: A wholly-owned subsidiary of FirstEnergy Corp. which is an electric utility serving parts of southwestern and north and south central Pennsylvania.
Primary Address: 800 Cabin Hill Drive, Greensburg, Pennsylvania 15601
Officer’s Name: Ketan K. Patel – Vice President and Corporate Secretary
Subsidiary:
Allegheny Pittsburgh Coal Company– 50% ownership
The West Virginia Power & Transmission Company
West Penn Southwest, LLC