

Billing Period: Mar 15 to Apr 13, 2012 for 30 days
Bill For: Joe Customer
00 Any Street
Anytown, OH 00000

April 16, 2012

Account Number: 000 000 000 000

Amount Due: \$0.00

Due Date: May 16, 2012

To report an emergency or an outage, call 24 hours a day 1-888-544-4877. For Customer Service, call 1-800-589-3101. For Payment Options, call 1-800-686-9901. Pay your bill online at www.firstenergycorp.com

Bill issued by: The Illuminating Company, PO Box 3638, Akron OH 44309-3638

Messages

To avoid a 1.50% Late Payment Charge being added to your bill, please pay the **Amount Due** by the Due Date.

Your next meter reading is scheduled for May 15, 2012.

Spring's warm weather often produces thunderstorms, which can cause service interruption. If you see a downed power line, immediately call us or your local police or fire department. For your safety, please stay away from downed power lines or anything they are touching.

Your new, redesigned bill provides the information you need in a format that's easier to read and understand. For more information, please call 1-800-589-3101.

Additional messages, if any, can be found on back.

Usage History

Apr 11	276,000	Oct 11	300,000
May 11	318,000	Nov 11	330,000
Jun 11	464,000	Dec 11	318,000
Jul 11	424,000	Jan 12	330,000
Aug 11	456,000	Feb 12	344,000
Sep 11	472,000	Mar 12	334,000
		Apr 12	322,000

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A-Actual

E-Estimate

C-Customer

N-No Usage

Account Balances by Company

	Previous Balance	Payments/Adjustments	Current Charges	Amount Due
The Illuminating Company	0.00	0.00	0.00	0.00
Any Supplier	0.00	0.00	0.00	0.00
Total	0.00	0.00	0.00	0.00

Average Daily Use (KWH)

Average Daily Temperature

Days in Billing Period

Last 12 Months Use (KWH)

Average Monthly Use (KWH)

Apr 11

Apr 12

9857

10733

42

54

28

30

4,412,000

367,667

Account Summary

Amount Due

Previous Balance	0.00
Payments/Adjustments	-0.00
Balance at Billing on Apr 16, 2012	0.00
The Illuminating Company	
Any Supplier -	Consumption
Total Current Charges	0.00
Amount Due by May 16, 2012	\$ 0.00
Usage Information for Meter Number 00000000	
Apr 13, 2012 KWH Reading (Actual)	000
Mar 15, 2012 KWH Reading (Actual)	000
Difference	00
Multiplier	000
KWH used	000
Metered Load in KW	0.00
Billed Load in KW/KVA	0.00
Charges From The Illuminating Company	
Customer Number: 000000000 000000000	
Rate: General Service Subtransmission CE-GSUD	
Customer Charge	0.00
Distribution Related Component	0.00
Cost Recovery Charges	0.00
Current Consumption Bill Charges	0.00
Charges From Any Supplier	
00 Any Street Anytown, PA 00000	
Customer Service: 1-000-000-0000	
Account Number: 00000000 Rate:- 0	
Basic Charge	000 KWH x 0.00 per KWH 0.00
Total Any Supplier Charges	\$ 0.00
Detail Payment and Adjustment Information	
04/04/12 Payment	-0.00

Return this part with a check or money order payable to The Illuminating Company



76 South Main Street
Akron, OH 44308-1890

Joe Customer
00 Any Street
Anytown, OH 00000

Account Number: 000 000 000 000

Amount Paid	
Amount Due	\$0.00
Due Date	May 16, 2012

THE ILLUMINATING COMPANY
PO BOX 3638
AKRON OH 44309-3638

[illegible]

Messages (Continued)

Explanation of Terms

Business Distribution Credit - Applied during the winter billing period for non-residential electric heat and/or water heating customers on a qualifying rate.

Bypassable Generation and Transmission Related Component - Charges for purchasing power and delivering it through the transmission system. These charges are avoided when switching to a Certified Retail Electric Service provider.

Cost Recovery Charges - Charges to recover previously incurred costs.

Customer Charge - Monthly charge that offsets costs for billing, meter reading, equipment, and service line maintenance.

Distribution Related Component - Charge for moving electricity over distribution lines to a service location.

Economic Development Component - Charges related to economic development support.

Estimated Reading - On the months we do not read a meter, we calculate the bill based on past electrical usage.

Kilovolt Amperes (KVA) - Volts times amperes divided by 1,000. Actual measured power used for circuit sizing.

Kilovolt-Amperes Reactive or kilovar (KVAR) - The portion of electricity that establishes and sustains the electric and magnetic fields of ac equipment. It is used to control voltage on the transmission network.

Kilowatt (KW) - Unit of electric power representing a rate of consumption equivalent to 1,000 watts.

KWH (Kilowatt Hour) - A unit of measure for electricity usage equal to 1,000 watts used for one hour.

Late Payment Charge - A charge added to the bill on balances owed after the Due Date.

School Distribution Credit - A distribution credit that replaces the former Energy for Education II Program.

Important Information

If you have billing questions or complaints about your Illuminating Company account or for a written explanation of the Price to Compare:

Call Customer Service at 1-800-589-3101 from Monday - Friday, 8:00 a.m. - 6:00 p.m.

Call Payment Options at 1-800-686-9901 from Monday - Friday, 8:00 a.m. - 6:00 p.m.

Visit our web site at <http://www.firstenergycorp.com>

Write to us at The Illuminating Company, 76 S. Main St., A-RPC, Akron, OH 44308-1890.

For customers who have a hearing or speech impairment and use a text telephone, call the TTY (Teletype) at 1-800-750-0750.

We welcome the opportunity to work with you and will try to answer your questions. If your complaint is not resolved after you have called your electric utility, or for general utility information, residential and business customers may contact the public utilities commission of Ohio (PUCO) for assistance at 1-800-686-7826 (toll free) from eight a.m. to five p.m. weekdays, or at <http://www.puco.ohio.gov>. Hearing or speech impaired customers may contact the PUCO via 7-1-1 (Ohio relay service).

For your protection, all of our employees wear Photo I.D. badges.

Electronic Check Conversion - Your check authorizes us either to make a one-time electronic funds transfer (EFT) from your account or process as a check. If you have questions about this program, or do not wish to participate, call 1-866-283-8081.