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April 26, 2012 Account Number: 000 000 000 000

Amount Due: \$0.00

Due Date: May 17, 2012

To report an emergency or an outage, call 24 hours a day 1-888-544-4877. For Customer Service, call 1-800-589-3101. For Payment Options, call 1-800-686-9901. Pay your bill online at www.firstenergycorp.com

Bill issued by: The Illuminating Company, PO Box 3638, Akron OH 44309-3638

** REMINDER NOTICE **					
When this bill was prepared, your account had an unpaid balance. If					
you have already made this payment, thank you. If not, please					
promptly pay the overdue amount. Call us if you have questions or for					
information on payment arrangements.					

To avoid a 1.50% Late Payment Charge being added to your bill, please pay the Amount Due by the Due Date.

Your next meter reading is scheduled for May 23, 2012.

Billing Period: Mar 24 to Apr 23, 2012 for 31 days

Joe Customer 00 Any Street Anytown, OH 00000

For your safety, if your service has been disconnected, do not attempt to reconnect it. While this is illegal and could result in prosecution, removing a meter base or touching any of the wires can also cause death or serious injury through arcs of electricity, explosions or fire. Meters are only to be accessed by authorized utility personnel.

An important message to dog owners — to ensure that our meter readers' visits to your home are safe and productive, please keep your dog secured in an area away from the path to your meter.

All of our employees wear photo ID badges. Always ask for an employee's I.D. before letting anyone in your home. If you are still not sure, please call the company.

Your new, redesigned bill provides the information you need in a format that's easier to read and understand. For more information, please call 1-800-589-3101.

Account Summary	Amount Due
Descrience Delenes	0.00
Previous Balance	0.00
Payments/Adjustments	0.00
Balance at Billing on Apr 26, 2012	0.00
The Illuminating Company	0.00
Any Supplier - Consumption	0.00
Late Payment Charges	0.00
Total Current Charges	0.00
American Director May 47, 2042	60.00

Amount Due by May 17, 2012	\$0.00	
Usage Information for Meter Number 000000		
Apr 23, 2012 KWH Reading (Actual)	000	
Mar 24, 2012 KWH Reading (Actual)	000	
KWH used	00	
Billed Load in KW/KVA	.0	
Charges From The Illuminating Company		

Billing Information for Any Supplier			
Total Charges	\$ 0.00		
Late payment charge	0.00		
Current Consumption Bill Charges	0.00		
Cost Recovery Charges	.00		
Distribution Related Component	0.00		
Customer Charge	.00		
Rate: General Service Secondary CE-GSD			
Customer Number: 0000000000 0000000000			

## 00 Any Street Anytown, PA 00000 Customer Service: 1-000-000-0000 Rate: BILL-READY BlueStar Energy Basic Charges Billing Period: Mar 24, 2012 to Apr 23, 2012 Generation And Transmission 0 Kwh X \$0.00

Total Any Supplier Current Charges

The Illuminating Company

Any Supplier Total

Balance Adjustments Charges Due 0.00 0.00 0.00 0.00

0.00

0.00

\$ 0.00

0.00

Additional messages, if any, can be found on back.

		Usa	ge History		
Apr	11	479	Oct	11	245
May	11	369	Nov	11	268
Jun	11	355	Dec	11	318
Jul	11	398	Jan	12	402
Aug	11	287	Feb	12	293
Sep	11	309	Mar	12	413
			Apr	12	486



	Apr 11	Apr 12
Average Daily Use (KWH)	16	16
Average Daily Temperature	42	49
Days in Billing Period	30	31
Last 12 Months Use (KWH)		4,143
Average Monthly Use (KWH)		345

Return this part with a check or money order payable to The Illuminating Company

Company 76 South Main Street Akron, OH 44308-1890 Company

Joe Customer 00 Any Street Anytown, OH 00000 Account Number: 000 000 000 000 Amount Paid Amount Due \$0.00 May 17, 2012 Due Date

> THE ILLUMINATING COMPANY PO BOX 3638 AKRON OH 44309-3638

Invoice Number: 0000000 Page 2 of 2

## Explanation of Terms

Business Distribution Credit - Applied during the winter billing period for non-residential electric heat and/or water heating customers on a qualifying

Bypassable Generation and Transmission Related Component Charges for purchasing power and delivering it through the transmission
system. These charges are avoided when switching to a Certified Retail Flectric Service provider

Cost Recovery Charges - Charges to recover previously incurred costs.

Customer Charge - Monthly charge that offsets costs for billing, meter reading, equipment, and service line maintenance.

Distribution Related Component - Charge for moving electricity over distribution lines to a service location.

Economic Development Component - Charges related to economic development support.

Estimated Reading - On the months we do not read a meter, we calculate Kilovolt Amperes (KVA) - Volts times amperes divided by 1,000. Actual

measured power used for circuit sizing.

Kilovolt-Amperes Reactive or kilovar (KVAR) - The portion of electricity that establishes and sustains the electric and magnetic fields of ac equipment. It is used to control voltage on the transmission network.

Kilowatt (KW) - Unit of electric power representing a rate of consumption equivalent to 1,000 watts

KWH (Kilowatt Hour) - A unit of measure for electricity usage equal to 1,000

watts used for one hour

Late Payment Charge - A charge added to the bill on balances owed after

School Distribution Credit - A distribution credit that replaces the former Energy for Education II Program.

## Important Information

If you have billing questions or complaints about your Illuminating Company account or for a written explanation of the Price to Compare:

Call Payment Options at 1-800-589-3101 from Monday - Friday, 8:00 a.m. - 6:00 p.m.

at 1-800-686-9901 from Monday - Friday, 8:00 a.m. - 6:00 p.m.

Visit our web site at http://www.firstenergy.corp.com
Write to us at The Illuminating Company, 76 S. Main St., A-RPC. Akron, OH 44308-1890.
For customers who have a hearing or speech impairment and use a text telephone, call the TTY (Teletype) at 1-800-750-0750.

We welcome the opportunity to work with you and will try to answer your questions. If your complaint is not resolved after you have called your electric we welcome the opportunity to work with you and will try to answer your questions. If your complaint is not reserved arter you nave called your electric utility, or for general utility information, residential and business customers may contact the public utilities commission of Ohio (PUCO) for assistance at 1-800-686-7826 (toll free) from eight a.m. to five p.m. weekdays, or at http://www.puco.ohio.gov. Hearing or speech impaired customers may contact the PUCO via 7-1-1 (Ohio relay service).

For your protection, all of our employees wear Photo I.D. badges.

Electronic Check Conversion - Your check authorizes us either to make a one-time electronic funds transfer (EFT) from your account or process as a check. If you have questions about this program, or do not wish to participate, call 1-866-283-8081.