# FirstEnergy

# **Corporate Sponsorship & Charitable Contributions**

## APPLICATION











## **Corporate Sponsorship & Charitable Contributions Application**

**FirstEnergy Corporate Contributions** to local nonprofit organizations help strengthen the social and economic fabric of our communities. From our local, state and national chambers to nonprofits across our footprint, the company believes that the greater good is better business.

Backed by our vision to invest in transformative causes that enhance the vitality, sustainability and diversity of the communities we serve, we support nonprofit, tax-exempt organizations within the service areas of FirstEnergy operating companies, including Ohio Edison, The Illuminating Company and Toledo Edison in Ohio; Met-Ed, Penelec, Penn Power and West Penn Power in Pennsylvania; Jersey Central Power & Light in New Jersey; Mon Power and Potomac Edison in West Virginia and Maryland; and where we conduct business.

#### CATEGORIES OF GIVING

**Corporate Sponsorship** is financial support, product or services provided to a 501(c) nonprofit organization in exchange for a benefit, including meals, tickets, memberships, event participation, marketing rights, etc.

**Charitable Contribution** refers to a monetary donation given to a 501(c)(3) nonprofit organization for charitable or educational purposes. The contribution is not in exchange for a benefit or to promote FirstEnergy's brand. Eligible entities include nonprofit organizations that are public charities and public schools, colleges and universities.

#### PRIORITIES OF GIVING

FirstEnergy Corporate Sponsorships and Charitable Contributions align with the philanthropic principles of the FirstEnergy Foundation. The giving priorities of the FirstEnergy Foundation are to:

- Improve the quality of life in our communities and support key safety initiatives.
- Empower workforce development and educational initiatives.
- Promote local and regional economic development.
- Support employee leadership and volunteer interests that align with our business interests.

#### LIMITATIONS

Corporate Sponsorships and Charitable Contributions made by FirstEnergy will not constitute payment for:

- The private benefit of any specific individual.
- Political organizations, political figures or candidates or legislative activities.
- Government and public administration institutions.
- International, foreign affairs or national security organizations.
- Correctional facilities and addictive disorder agencies.
- Animal protection, welfare or veterinary services.
- Loans or second-party giving, such as endowments, debt retirement or foundations.
- Research, equipment or capital purchases.
- Transportation costs or travel expenses.
- Salaries, stipends, consultant fees or personal scholarships.
- Door prizes or raffles.
- Tuition, books, alumni dues, athletics, church subsidies for private schools, or other similar items at such institution or organization.
- Fraternal, religious, labor, athletic or social organizations unless the contribution is earmarked for an eligible program open to all beneficiaries, including those not affiliated with the host organization.
- Organizations that discriminate based on creed, race, religion, age or sexual orientation.

#### **HOW TO APPLY**

An organization that is tax-exempt under section 501(c)(3) of the Internal Revenue Code or a governmental entity or other organization eligible to receive tax-deductible contributions under section 170(c) of the Internal Revenue Code may apply for a corporate sponsorship or a charitable contribution by submitting the Corporate Sponsorship and Charitable Contributions Application.

FirstEnergy does not accept unsolicited requests. Please reach out to our Community Involvement Team (email: FE\_Comm\_Involve@firstenergycorp.com) with your inquiries. Priority for corporate contributions is given to organizations that are working with eligible FirstEnergy employee volunteers in their community.

The FirstEnergy Corporate Sponsorship and Charitable Contributions Application can be downloaded and completed electronically. Once you have completed the application, please include the following documentation:

- 1. Photocopy of IRS 501(c) letter (including description of 509(a) status if applicable).
- 2. Photocopy of completed W-9 on most current IRS form.
- 3. List of Board of Trustees.
- 4. Itemized program budget for current year or proposed program.

Applications that do not include the required documentation will not be considered. Please contact our Community Involvement Team at **FE\_Comm\_Involve@firstenergycorp.com** with your questions.

**REQUEST DEADLINE:** Organizations must submit this form at least 90 days before the event or program for consideration. **Any applications received fewer than 90 days prior to the event may not receive funding.** 

Submit the completed application and additional documentation via:

**Email:** FE\_Comm\_Involve@firstenergycorp.com

<u>OR</u>

Print all documents and mail to: Lorna Wisham

Vice President, Corporate Affairs and Community Involvement

76 S. Main Street Akron, OH 44308-1890



## **Corporate Sponsorship & Charitable Contributions Application**

| CONTACT INFORMATION  |                           |                   |                         |                    |               |    |
|--|---------------------------|-------------------|-------------------------|--------------------|---------------|----|
| Legal Name of Organization:  |                           |                   | 1                       | Phone:             |               |    |
| Organization Director/Contact:   |                           |                   | Title:                  |                    |               |    |
| Street Address and/or P.O. Box:  |                           |                   |                         |                    |               |    |
| City:  | State:                    |                   | Zip Code:               |                    |               |    |
| Email:   | Websi                     | ite:              |                         |                    |               |    |
| What is your Federal tax ID number (   | EIN)?                     |                   |                         |                    |               |    |
| Event/Project Name:  |                           |                   | 1                       | Event Date:        |               |    |
| Check this box if the organization Section 509(a)(1), 509(a)(2), or              | •                         | Section 5         | o1(c) and is a su       | pporting organiz   | ation under   |    |
| Check this box if the organization   | on is a governmental en   | tity or pu        | blic institution.       |                    |               |    |
| Check this box if there are any g financed, maintained or control                |                           | •                 | ving on the Boa         | rd of Directors or | established,  | ı  |
| Is any FirstEnergy employee directly regularly, have a close relative or frie    |                           | vith the O<br>Yes | rganization (e.g.<br>No | , serve on the bo  | ard, voluntee | er |
| If yes, identify the FirstEnergy emplo<br>their relationship with the organizati | •                         | quest (na         | me, title, work a       | ddress and phon    | e number) ar  | าd |
| FUNDING INFORMATION  |                           |                   |                         |                    |               |    |
| What type of support are you reques  | ting?                     |                   |                         |                    |               |    |
| Amount of contribution requested from  | om FirstEnergy \$         |                   |                         |                    |               |    |
| Portion, if any, that is a charitable co   | ontribution \$            |                   |                         |                    |               |    |
| Has FirstEnergy funded this project/   | program in the past?      | Yes               | No                      |                    |               |    |
| Will funds received be used in connec  | ction with an event to ho | onor or re        | cognize a govern        | ment official?     | Yes           | N  |
| If yes, please explain:  |                           |                   |                         |                    |               |    |
| Explain how FirstEnergy funds will be  | e used and how this be    | nefits Firs       | stEnergy (500 wo        | ords maximum):     |               |    |
| Explain how sponsors will be recogn  | ized·                     |                   |                         |                    |               |    |



### **Corporate Sponsorship & Charitable Contributions Application**

#### **RECIPIENT REPRESENTATION**

Recipient's Organization Name

Recipient Organization's Mailing Address and/or P.O. Box

City County State ZIP Code

Recipient Organization's Website Employer Identification Number

Authorized Representative Name Title

Phone Number Email Address

I certify the recipient organization is a

#### 501(c)(3) Charitable/Educational Organizations and Federal/State/Local Governments Only

Event/Program Name Event/Program Date

Detail how disbursed funds will be used

I attest that the disbursed funds:

will be used solely for charitable and educational purposes;

will not be used for membership fees for any individual person;

will not be used for an impermissible private benefit, or the purpose of directing or conferring any private inurement; and

will not be used to influence any government official or political candidate, or to support or oppose the election of any candidate to public office.

#### 501(c)(6) Trade Association/Chamber of Commerce Organizations Only

I attest that the disbursed funds will be used for (select one):

Note: Disbursements for a special donation or assessment must be approved by the FirstEnergy Office of Ethics and Compliance.

Please list all disbursements FirstEnergy made to the organization during the last three calendar years (excluding payments for regular attendance charges at conferences or other events).

This Year Last Year Two Years Ago

I attest that the disbursement will be used in a manner consistent with all applicable laws, including campaign finance, lobbying, tax and government ethics laws.

#### **All Organizations**

I on behalf of certify that the disbursement, if approved, will be used in accordance with the information above and that all information provided is correct to the best of my knowledge.

Authorized Representative Signature

Date