



# 2020 COMMUNITY IMPACT REPORT



**FirstEnergy**<sup>®</sup>

## A MESSAGE TO OUR COMMUNITY

For more than a century, FirstEnergy and our predecessor companies have been committed to improving the quality of life where our customers and employees live and work. In support of this effort, the FirstEnergy Foundation invests in nonprofit organizations to enable positive, sustainable changes that strengthen the communities we serve.

Since 2015, FirstEnergy Corp. has invested \$100 million in the Foundation to enable greater philanthropic giving through grants and charitable contributions across our six-state territory.

The Foundation's priorities range from supporting key safety initiatives and promoting workforce and economic development to improving the environmental, social and cultural aspects of our region. As part of our companywide focus on diversity and inclusion (D&I), the Foundation also supports organizations and initiatives that serve diverse populations and promote an inclusive and sustainable future. In addition, we provide grants to programs and schools across our service area that advance an educated workforce and build college and career pathways for students.

Our philanthropic efforts are largely driven by the energy and enthusiasm of our employees, who collectively logged more than 21,000 hours of volunteer time off (VTO) in 2019. Their commitment to strengthening our communities also led to record-breaking fundraising efforts through our Harvest for Hunger and United Way campaigns.

We believe we have the power to make our communities stronger, and we look forward to elevating our philanthropic investment and community involvement in the years ahead.

Sincerely,



Lorna Wisham  
President, FirstEnergy Foundation



### CORPORATE CONTRIBUTIONS

# \$793K

IN CONTRIBUTIONS TO  
NEARLY 500 ORGANIZATIONS

### UNITED WAY

# \$3M

PROVIDED TO 116 LOCAL AGENCIES

### COMMUNITY INVOLVEMENT

# 100s

OF EMPLOYEES VOLUNTEERED FOR  
FIRSTENERGY'S UNITED WAY  
DAY OF ACTION

### FIRSTENERGY FOUNDATION

# \$7M

PROVIDED TO NEARLY  
1,600 ORGANIZATIONS

### EDUCATION

# 116 STEM

GRANTS AWARDED  
TOTALING \$97K

### HARVEST FOR HUNGER

EMPLOYEES PROVIDED

# \$532K

AND 30,000 POUNDS OF FOOD

RECORD  
AMOUNT

### MATCHING GIFTS

MATCHED 1,341 EMPLOYEE GIFTS  
REACHING A RECORD

# \$342K

IN SUPPORT

RECORD  
AMOUNT

### CORPORATE AFFAIRS

EMPLOYEES LOGGED OVER

# 21K

HOURS OF VTO IN 2019





## FIRSTENERGY FOUNDATION

- \$127 million in assets
- Granted \$7 million to nearly 1,600 nonprofit organizations
- Provided over \$342,000 in matching gifts to 403 organizations
- The Foundation and Corporate Affairs & Community Involvement provided program support of \$556,000 to 46 colleges and universities

## HARVEST FOR HUNGER

### FIRSTENERGY EMPLOYEES

- Provided nearly \$532,000, or the equivalent of 3.7 million meals, to feed the hungry in our communities
- Fundraising efforts exceeded our campaign goal while also increasing employee participation and introducing new fundraising activities

## EDUCATION

- Awarded 116 STEM grants totaling \$97,000
- Coordinated the distribution of 1,600 laptops, 364 monitors, 230 desktops and nearly 200 iPhones to organizations in our service territory through the SecondLife program

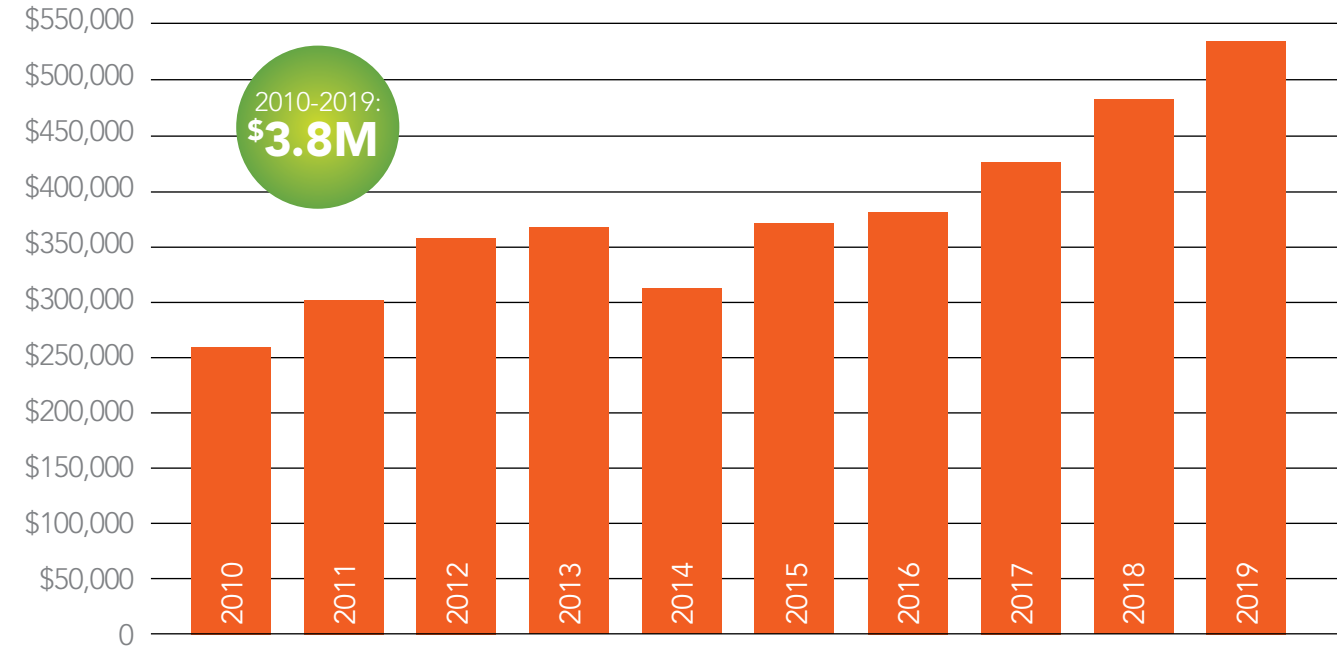
## EMPLOYEE ENGAGEMENT

- Introduced a Volunteer Time Off (VTO) program that provides participating employees with 16 hours of annual paid time off to volunteer in their communities
- In the first year of the program, nearly 2,300 employees collectively logged over 21,000 hours of VTO
- Supported employees in raising funds and collecting school supplies for elementary students, with nearly 1,000 backpacks being provided
- Partnered with employee business resource groups (EBRGs) on several initiatives, such as providing community involvement presentations, coordinating volunteer opportunities and consulting on community impact projects

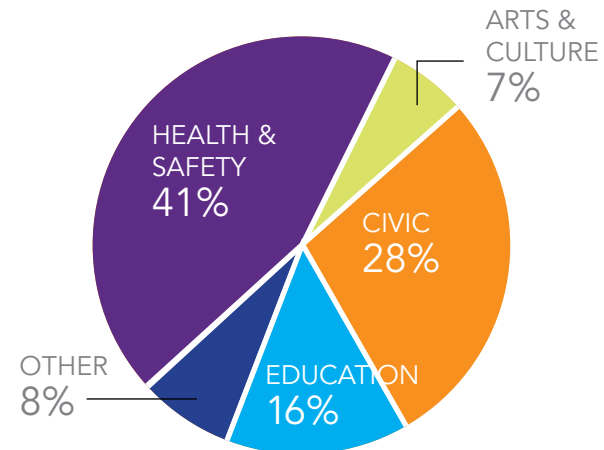
## ENHANCE DIVERSITY AND INCLUSION EFFORTS

- Surpassed our 2019 goal of D&I-related support with approximately 13% of total Foundation spending directed to organizations and initiatives with D&I focus
- Developed strategy to include more D&I-related grants and sponsorships, increasing support from \$1.08 million in 2018 to \$1.14 million in 2019
- Infused an additional \$100,000 into D&I-focused organizations through Gifts of the Season program. Since 2016, we have provided nearly \$500,000 of support through this program

## EMPLOYEE-RAISED FUNDS FOR HARVEST FOR HUNGER



## 2019 FIRSTENERGY FOUNDATION GRANTS BY CATEGORY





## FIRSTENERGY FOUNDATION VISION

To invest in transformative organizations that enhance the vitality, sustainability and diversity of the communities we serve.

## PRIORITIES

- Improving the quality of life in our communities and supporting key safety initiatives
- Empowering our communities' workforce development and educational initiatives
- Promoting local and regional economic development
- Supporting employee leadership and volunteer interests that align with our business interests



### THESE ARE SOME OF THE MORE THAN 1,200 COMMUNITY ORGANIZATIONS THE FIRSTENERGY FOUNDATION WAS PROUD TO SUPPORT IN 2019:

Awakening Angels  
American Red Cross  
American Cancer Society  
American Heart Association  
Battered Women's Shelter  
Better Business Bureau  
Boy Scouts of America

Big Brothers Big Sisters of America  
Boys and Girls Club  
Community Diversity Group  
Community Legal Aid Services  
Emily Whitehead Foundation  
Habitat for Humanity  
March of Dimes

Reading is Fundamental  
Ronald McDonald House  
United Black Fund  
Urban League  
YMCA  
YWCA



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