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«LETTER\_DATE»

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Dear «COMPANY\_SHORTNAME» Customer:

You now have the opportunity through New Jersey's Energy Choice Program to shop for the company that generates your electricity, just as you shop for any other service. Whether or not you choose a new supplier, we will still deliver the electricity to your home or business.

**As you requested, we are enclosing information to help you shop. One item is a recent history of your energy use, which shows your rate class at the upper right. Check the current price to compare for your rate class on the attached sheet. You will save money if the supplier's price is lower than your price to compare.**

We also have included a list of licensed electric generation suppliers serving residential and commercial and industrial (C&I) customers in your area. Customers can get an updated supplier list from the Energy Choice Program's web site at [www.njenergychoice.com](http://www.njenergychoice.com) or by calling toll-free 1-877-NJ5-5678 (TDD 1-877-864-4725).

To select a supplier for the first time or to change suppliers, you should contact your chosen supplier to request service at your home or business. Your supplier will notify us and we will send you a letter to confirm your choice. We are required to provide your chosen supplier with your account information, including your electric use history.

The most important thing about Energy Choice is that the power to choose belongs to you. If you have questions about the program, please call our Retail Choice Center toll-free at 1-888-478-2300, Monday through Friday from 8 a.m. until 8 p.m. Or, you can stop by our site on the World Wide Web at [www.firstenergycorp.com](http://www.firstenergycorp.com).

Sincerely,

«COMPANY\_LONGNAME»

P.S. Under our tariffs, C&I customers that switch to another supplier and then return for any reason for basic generation service during the months of June, July or August must purchase basic generation service from «COMPANY\_SHORTNAME» for one year. C&I customers that return in May must select another supplier before June 1, or they will remain with us for a period of one year. C&I customers that return in months other than May, June, July or August will be required to purchase basic generation service from «COMPANY\_SHORTNAME» for one year unless they begin receiving service from another supplier within 30 days of returning.

Account Number: «ACCT\_DISP»