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**FIRSTENERGY CEO TO SPEAK AT EDISON ELECTRIC INSTITUTE
FINANCIAL CONFERENCE; WEBCAST AVAILABLE**

Akron, Ohio – FirstEnergy Corp. (NYSE: FE) today announced that President and Chief Executive Officer Anthony J. Alexander will conduct an investor presentation at the Edison Electric Institute (EEI) Financial Conference on Tuesday, November 3, 2009. The presentation will begin at approximately 11:15 a.m., ET.

A live Internet Webcast of the presentation will be available via FirstEnergy's Investor Information Web site – *www.firstenergycorp.com/ir* – by clicking on the *EEI Financial Conference* link.

For those who can't listen to the live Webcast, an audio version will be archived on FirstEnergy's Web site.

FirstEnergy is a diversified energy company headquartered in Akron, Ohio. Its subsidiaries and affiliates are involved in the generation, transmission and distribution of electricity, as well as energy management and other energy-related services. Its seven electric utility operating companies comprise the nation's fifth largest investor-owned electric system, based on 4.5 million customers served, within a 36,100-square-mile area of Ohio, Pennsylvania and New Jersey; and its generation subsidiaries control more than 14,000 megawatts of capacity.

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